SRQ MAGAZINE GIVING BACK TO CREATE TOMORROW'S POSSIBILITIES • DECEMBER 2014

GIVISFRI ROUNDTABLE

Nurturing a culture of giving back is alive and well in our region. From charitable organizations paying it forward to the people behind our local companies invested in supporting special local initiatives that are near and dear to their hearts, our philanthropic endeavors are able to catalyze new opportunities for our neighbors.

ALL FAITHS FOOD BANK

SANDRA FRANK, CHIEF EXECUTIVE OFFICER



WHY IS IT IMPORTANT TO GIVE BACK? Because doing so not only feeds the community, it inspires others to give back. Many of our hard-working volunteers are previous clients who received food that helped them get back on their feet again. By paying it forward, these volunteers and donors encourage a cycle of giving that makes a positive impact of caring within our community. All Faiths Food Bank plays a critical role in meeting the immediate need of food for the hungry, but also in developing programs that impact the long-term cycle of hunger. Nutrition classes for adults and kids teach valuable information on how to prepare healthy meals and also how to shop for groceries keeping nutrition and budget in mind. The number one reason children fail to thrive in an academic environment is hunger. All Faiths Food Bank's school programs include BackPack Kids, provides kid-friendly, nutritious food for students to take home on Fridays so they can eat over weekends when they may otherwise go without. Its Snack Pack program allows teachers to give kids a snack when they show up hungry, or have nothing to eat during afternoon breaks. As the only food bank in Sarasota and DeSoto counties, All Faiths Food Bank relies on our community and those who give back for help through donations, volunteer efforts and food drives, and partners with Goodwill Manasota, which accepts food donations at every Sarasota County location.

"The number one reason children fail to thrive in an academic environment is hunger."

All Faiths Food Bank

8171 Blaikie Court, Sarasota, FL 34240

Phone: 941-379-6333 | www.allfaithsfoodbank.org

We gather food donations from the community and sort and store them at the Food Bank's 20,000 square-foot warehouse on Blaikie Ct. in Sarasota. Every can and box of food is sorted and inspected by experienced volunteers. Using food bank trucks, All Faiths Food Bank then distributes food to 195 nonprofit agencies, pantries, soup kitchens, churches, community centers, schools and programs that offering hunger relief in Sarasota and DeSoto counties. Food is the most basic human need yet one in four children in Sarasota may go to bed hungry tonight. One in eight of our neighbors lacks enough money to secure adequate nutrition. More than 61,000 people are forced to make choices between purchasing food or other basic necessities, All Faiths Food Bank offers relief from the crushing stress of living life on the edge. Hunger is everywhere—next door, at work, on the playground, and among our returning veterans. As the only Food Bank in Sarasota and DeSoto County, All Faiths Food Bank, a member of Feeding America, provides 7 million pounds of food annually, equating to 5.8 million meals. As we begin our 26th year of feeding our neighbors in need, we know that we could not do it without the support of our donors, friends and volunteers.

ARK OF FREEDOM

NATHAN EARL, CHAIRMAN & CEO

HOW CAN OUR COMMUNITY PROTECT YOUTH AGAINST HUMAN TRAFFICKING? Human trafficking is the recruitment, transportation, harboring or receiving a human by means of force, fraud or coercion for the purpose of prostitution, pornography, sexual violence, forced labor, involuntary servitude, debt bondage or slavery-like practice. Surprisingly, the United States is ranked 3rd in the world for number of reported cases of human trafficking—100,000 trafficked every year-with Florida ranking 3rd in the Nation. Central Florida, including the Sarasota area, is prevalent for both sex and labor trafficking of children and adults. Vulnerability is the one common trait of all trafficking victims, with runaway and homeless youth being the most at-risk. One in three runaway youth will be lured into some sort of sex trafficking within 48 hours of hitting the street. LGBT youth are at risk and underserved victims with severe gaps in services available to this vulnerable youth population. Aside from being trafficked for sex and pornography, countless boys and young men are lured by false promises of work and pay, only to be imprisoned on migrant farms, fishing boats, restaurants, construction sites and warehouses where they receive little or no pay, rationed food and water, violent beatings and rape. The first step in eradicating human trafficking lies in victim identification. Once identified, victims can be connected with the restorative services needed and prosecute perpetrators. With awareness, the public can be part of the solution to end human trafficking by educate themselves on human trafficking and what a possible victim looks like. Report possible cases by calling either 911 or the National Human Trafficking Hotline at 1-888-373-7888. Give to local anti-trafficking programs and volunteer to make a difference in the lives of victims. Advocate for more research on under-served victims, like boys and gay and transgender youth and speak out to end the marginalization of male victims in your community.

Ark of Freedom

3807 Sunset Drive Ellenton El 34222

941-545-2518 | www.arkoffreedom.org



"With awareness, the public can be part of the solution to end human trafficking by educating themselves on human trafficking and what a possible victim looks like."

Ark of Freedom, founded in February of 2014, is a grassroots human rights organization working to end the trafficking youth, with a focus on the most underserved victims - male youth ages 12 through 24, at-risk male youth, runaways, homeless, those with criminal involvement, victims of physical or sexual abuse, those who are impoverished or struggle with substance abuse, and transgender victims of human trafficking. The Ark operates under three pillars of service delivery: Prevention, Victim Identification and Restoration. With a mission to educate, empower and mobilize communities in the battle to end human trafficking and exploitation, The Ark of Freedom identifies and restores youth victims. Programs include community empowerment and education, street outreach, community outreach, survivor housing and restorative programs that include education, vocational training, behavioral health, expressive therapies, life skills, financial and nutritional literacy.

COOL TODAY

JAIME DIDOMENICO,
PRESIDENT AND OWNER



HOW DOES GIVING BACK FIT INTO YOUR COMPANY'S MISSION AND

VISION? When Jaime DiDomenico purchased Cool Today over ten years ago, he didn't just want to grow a successful company. Sarasota was already home to plenty of thriving businesses. Jaime envisioned cultivating a great corporate citizen—a company that used its resources and gifts to give back and bring awareness to causes that impact the community. The goal was to focus on several key initiatives: children, the arts, cancer awareness (a particular passion of Jaime's), and other causes that protect those in need. Cool Today also supports several middle school and high school sports teams in the area.

The company's mission, "to build long-lasting relationships with our clients" is a key to operational strategy. Aside from earning client loyalty through great service, Cool Today wants to attract the right kind of clients. Jaime is passionate about making a positive impact on the community, "The Suncoast is a very giving and generous community and if you want to be a part of it, you must be like and liked by the community. So giving is a key part of what we do. Not just because it's good business, but because it is the right thing to do." "Be the best, and 'get the best

from today'" is Cool Today's clear vision. As a company motto, this inspires all employees not only to give the best service, but give the very best they each have to offer. Cool Today continually sets the bar high when it comes to giving back. By inspiring clients and competition alike, Cool Today strives for the big picture: when a company goes above and beyond expectations by doing more with what they have, they make our town, our community and world a better place to live.

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Cool, Plumbing & Energy Today

6143 Clark Center Avenue, Sarasota, FL 34238

Phone: 941-257-0396 | www.CoolToday.com

Cool Today, Plumbing Today and Energy Today serves homeowners and businesses in Sarasota, Bradenton, Port Charlotte, Tampa and West Florida with over 50 years of experience and a national reputation for exceptional technical skills in air conditioning, heating, plumbing, electrical, solar, and indoor air quality systems. Founded in 1963 in Sarasota, Florida as N&M Heating and Cooling, we have grown to be one of the most respected air conditioning, heating, plumbing and electrical service companies in Florida. We have earned a reputation for quality service by standing behind what we do just as we did back in 1963 and we are proud of our long-standing commitment to 100% client satisfaction. From plumbing, electrical and air conditioning repair, to water heater replacement, whole-house wiring and air conditioning installation, we strive to provide you with excellent service 24 hours a day, 7 days a week.

CS&L CPAs



DESCRIBE THE ROLE CS&L CPAS PLAYS IN THE COMMUNITY THROUGH PHILANTHROPIC ACTIVITIES. Normally, we would describe our role as trusted advisors, assisting our clients navigate complex tax rules to achieve their charitable giving goals. However, one of our favorite roles is the opportunity to volunteer and support different local charitable organizations. When CS&L CPAs was established in 1954, providing exceptional service to our clients and making a positive impact in our community were major focus areas. Over the past 60 years, these values have remained at the forefront of all we do. We find this role to be one of the most rewarding parts of our mission.

In honor of our anniversary milestone of 60 years, we are also celebrating our commitment to our community by launching a new philanthropic project, called "CS&L CAREs." CS&L CAREs is more than just a name for the firm's frequent

"CS&L CAREs is more than just a name for our efforts; it's a special reminder of our responsibility to give back." outreach efforts; the program has been established as a way to remind our team of everyone's responsibility to give back and provide a platform for our employees to engage with the community though service and leadership opportunities.

We often provide support through food drives, 5k races, fundraising events, monetary sponsorships, in-kind donations, event support, volunteer hours and more. We support our staff if there is a cause or event they care about, we offer our team's time through volunteer hours, and we provide in-kind assistance to area organizations that need the knowledgeable guidance of a CPA. Through CS&L CAREs, we hope to strengthen the quality of support we provide for local organizations and enhance the reach and impact of our contributions.

CS&L CPAs

Bradenton: 1001 3rd Ave. West, Ste 700, Bradenton, FL 34205

Sarasota: 1515 Ringling Blvd, Ste 900, Sarasota, FL 34236

Bradenton: 941-748-1040 | Sarasota: 941-954-4040

CS&L CPAs (Christopher, Smith, Leonard, Bristow & Stanell, P.A.) is a full service certified public accounting firm that has been serving Sarasota and Manatee counties for 60 years. CS&L CPAs provides taxation, accounting, auditing and consulting services to individuals, businesses and organizations. With offices located in Sarasota and Bradenton, the firm is dedicated to providing exceptional service to its clients, creating an outstanding workplace for its employees, and supporting the local communities. CS&L CPAs has been voted a "Best Place to Work in Tampa Bay" by the Tampa Bay Business Journal, a "Best Company to Work for in Florida" by Florida Trend Magazine and the 2014 "Small Business of the Year" by the Sarasota Chamber of Commerce. In 2014, CS&L was the recipient of the "Community Spirit Award" by the Manatee Community Foundation. The mission of CS&L CPAs is to understand your unique needs and create exceptional solutions.

GOODWILL MANASOTA

BOB ROSINSKY, PRESIDENT



WHY DO DONORS GIVE TO GOODWILL? If following the old adage, "Give a man a fish and feed him for a day. Teach a man to fish and you will feed him for a lifetime," then Goodwill Manasota is an organization made up of some of the finest teachers. Put simply by one of our Ambassadors, "Goodwill teaches people to catch fish." Our donors recognize Goodwill as an organization that fosters a cycle of philanthropy. By donating their possessions, donors become an active part of the work that we do. Their items fill the local stores staffed by over 800 employees-12% of which have severe disabilities. These individuals are able to maintain a job and learn critical, sustaining life skills directly because of the community's generosity. The revenue generated from sales is directly invested back into the organization to fuel the programs and services that this community greatly needs. Some of our donors give more than just their possessions—our Ambassador program, which is made up of 400 volunteers, is dedicated to spreading the word of our mission and to bolstering support of Goodwill's programs and services by generously donating their time and energy. Goodwill Manasota's structure and programs are high functioning—so much so that our guiding principles and business model are replicated at other Goodwill organizations outside of the area-even into Canada. The generosity of the community is to thank for the scale of the programs that we offer and the lives that are touched through our services.

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Goodwill Manasota

2705 51st Avenue Fast Bradenton FL 3420

Phone: 941-355-2721 • www.experiencegoodwill.org

Goodwill Manasota, Inc. is an industry-leading, 501(c)(3), not-for-profit organization that changes lives through the power of work. In 2013, we served more than 16,000 people, placed 537 people in jobs and assisted 329 veterans as they reintegrated back into the civilian workforce. Goodwill Manasota's economic impact back to the community is worth \$81.3 million. Goodwill is one of the pioneers of the reduce-reuse-recycle movement and this past year diverted 37 million pounds out of the landfill. Today's economic climate is a challenge to everyone, especially those who have disabilities, lack of expertise, and other barriers. They need someone to help them develop the skills and opportunities to find employment and self-sufficiency. Goodwill Manasota offers that and much more. Our legacy of positive job skills and development training dates back to 1902 when a minister in Boston recognized a need and helped people in his community find meaningful work opportunities. His goodwill efforts became a movement that would eventually grow internationally. Throughout our history, we have always held a special hope for people who come from disadvantaged circumstances. Our comprehensive programs and services provide people with the training and opportunities they need to overcome their challenges and help people to regain their dignity and confidence to support themselves and their families. Goodwill Manasota helps guarantee a strong future for our community and especially to someone who just needs a chance.

SAINT STEPHEN'S EPISCOPAL SCHOOL

DR. JAN PULLEN, HEAD OF SCHOOL

WHAT INITIATIVES DOES YOUR ORGANIZATION FOCUS ON WHEN GIVING BACK TO THE COMMUNITY? The mission of Saint Stephen's Episcopal School is to go beyond developing the academic strengths of students by preparing them for leadership in local and global community service. Each year, students are required to contribute a number of community service hours. And each year, many surpass their hours. The students of the upper school have volunteered over 17,000 hours this year alone. By serving as volunteers at Blake Hospital, various animal shelters, food banks, The Salvation Army, local schools, churches, temples, and even Mote Marine Laboratory and Aquarium, Saint Stephen's students are developing life habits of "giving back."

This year and for the next several years, Saint Stephen's is partnering with the Boys & Girls Clubs of Manatee County. Already, Saint Stephen's students collected and donated over 450 art supplies and plans are in the works to initiate a tutoring program. During the holiday season, Saint Stephen's students annually sponsor families and children in need of support through the Angel Tree program. One of the most enduring and embraced community service activities at the school includes collecting and donating food to the Lord's Pantry. On a weekly basis and with an emphasis on holidays, all four divisions of the school collect, sort, and deliver food to the food bank in our collaboration with Christ Church.

With a student body and parents that represent the global community, Saint Stephen's aims its community service to reach the entire globe. Students travel to the Dominican Republic annually in conjunction with Outreach 360. The trip is a genuine way to provide hands-on service. Many students opt to repeat the trip – an indicator that Saint Stephen's Episcopal School is building active, global citizens that understand the importance of giving back.

Saint Stephen's Episcopal School

315 41st Street W, Bradenton FL 34209

941-746-2121 | www.saintstephens.org



"By serving as volunteers at Blake Hospital, various animal shelters, food banks, The Salvation Army, local schools, churches, temples, and even Mote Marine Laboratory and Aquarium, Saint Stephen's students are developing life habits of "giving back."

Saint Stephen's Episcopal School is a private, independent, co-educational, college preparatory school in Bradenton, Fla. Saint Stephen's delivers world-class education, excellent extracurricular experiences and exciting programs like AP course work, the iPad initiative, a band/strings program, a global education program, K-12 daily foreign language program and our Marine Science Initiative. Saint Stephen's sits on a gated, 35-acre campus, which includes a state-of-the-art athletic complex that hosts school athletic events including soccer, football, track and field, lacrosse, baseball, softball, tennis and cheerleading. At every level, from PK3 through grade 12, students are nurtured in small classes, encouraged and supported in their academic pursuits. The students benefit from programs and educational models that have proven successful by Saint Stephen's students who are excelling today in colleges and universities around the world. Saint Stephen's is proud of its rich academic offerings that go hand-in-hand with a strong college counseling program, a wide variety of competitive sports teams, a creative fine arts program, and many community service learning opportunities. For more information about Saint Stephen's, please visit www.saintstephens.org.

THE GLASSER/SCHOENBAUM HUMAN SERVICES CENTER

KAMERON PARTRIDGE HODGENS, PHD, EXECUTIVE DIRECTOR AND CEO



WHY IS IT IMPORTANT TO SUPPORT OTHER COMMUNITY **ORGANIZATIONS?** When non-profit human services organizations band together, the cumulative effect is a deep and personal level of care with clients while meeting their specific needs. The Glasser/Schoenbaum Human Services Center was designed to benefit the many worthy organizations in our area so that their main focus is their clients. Quite simply, we give back to the organizations that give back. Our devotion to collaboration and efficiently serving the community was the vision of founder Dr. Kay Glasser. At the Human Services Center our partners receive the support they need with overhead and property administration, but they also belong to an extended community where ideas are generated and missions are shared. The Glasser/Schoenbaum Human Services Center provides participating agencies with a physical location to serve clients at virtually no cost. The end goal is that the valuable time, energy and resources each agency raises will directly fund programs to serve clients rather than going to overhead expenses. Serving as a "one stop" center for families and individuals in need is important to the Human Services Center. With agencies on campus supporting the needy from cradle into old age, the Human Services Center provides a level of convenience and discretion for those seeking help in the area.

"With agencies on campus supporting the needy from cradle into old age, the Human Services Center provides a level of convenience and discretion for those seeking help in the area."

The Glasser/Schoenbaum Human Services Center

1750 17th Street, Bldg. J-1, Sarasota, FL 34234

Phone: 941-365-4545 | www.gs-humanservices.org

The Glasser/Schoenbaum Human Services Center is called the "Center of Caring" because it is home to over 18 non-profit health and human services agencies that help low income and at risk adults, children and families achieve and maintain productive lives as participating, contributing members of our community. The center occupies 14 buildings in a location selected for its accessibility by public transportation. It is a 501c3 not-for-profit organization.