

WELCOME TO THE CLUB



Whether getting fit in the new year, meeting new people or enjoying recreation along the beautiful gulf coast, experience membership in some of the region's most exciting club opportunities. In this roundtable we spend time with Bird Key Yacht Club, Freedom Boat Club, Resort at Longboat Key, Sarabay Country Club and Sarasota Lawn Bowling

BIRD KEY YACHT CLUB

LIVE LIFE TO THE FULLEST WITH MEMBERS WHO LIKE TO HAVE FUN



MEMBERS OF BIRD KEY YACHT CLUB TEND TO HAVE VERY FULL SOCIAL CALENDARS. A Sarasota landmark since 1959, Bird Key has a laid-back atmosphere that attracts energetic members who like to have fun. A typical day at the club will find small groups of friends engaged in a wide variety of activities, from yoga classes to tennis matches. You'll spot our members sailing Sarasota Bay, kayaking through mangroves, and occasionally taking things easy by the pool with a good book. Boating is, of course, one of the main attractions here. The club is in the midst of a renovation project that will result in a new state-of-the-art marina which will have room for 50 boats, from run-abouts to sail boats to cruisers, including 20 on boatlifts, and a floating kayak launch. It will be the finest facility of its kind on Sarasota Bay. The Florida lifestyle isn't complete without golf. Our club offers members reciprocal privileges with Laurel Oak Country Club, affording them access to two championship courses as well as its extensive tennis center and children's programs. Bird Key Yacht Club is a great place to make friends and you do not have to live on Bird Key to join. It's easy to find common interests when you're swapping tales of boating adventures, playing in bridge tournaments, or attending fashion shows and wine tastings. And the food! Our club is known for its exceptional chef and eclectic menu. Dine in our formal dining room or enjoy a casual meal on our Aft deck – both offer spectacular views of Sarasota Bay and its downtown skyline. And then there are the parties. Bird Key members need no excuse to throw a poolside barbecue or themed dinner dance. No wonder their calendars are full!

Experience Bird Key Yacht Club with our 60-day introductory program. Call 941.953.4455 for details.

JOIN FREEDOM BOAT CLUB

IT'S FUN. IT'S CONVENIENT. IT'S FLEXIBLE. IT'S AFFORDABLE.



DREAMED ABOUT BOATING IN SOUTHWEST FLORIDA BUT DIDN'T KNOW HOW TO GET ON THE WATER? Freedom Boat Club has the solution. As the world's oldest and largest boat club with 10,000 members coast-to-coast in 19 states and nearly 100 franchise and corporate-owned locations, Freedom Boat Club is the pioneer and undisputed leader in this niche. The company's national headquarters are based in Venice, FL, with 15 corporate-owned club locations from Bradenton to Marco Island. Freedom Boat Club members have access to a robust fleet of more than 350 late-model boats in Southwest Florida including inshore and offshore fishing boats, pontoons, bowriders, deckboats, plus a sprinkling of daysailers and kayaks. Fish today, wakeboard tomorrow, and take the whole crew out picnicking on a party-sized pontoon this weekend! The choice is yours! There are several flexible programs available including year 'round, seasonal, weekday and special Friends 'n Family/Corporate membership plans available to meet your boating lifestyle and budget.

A popular reciprocal program is also a member favorite, allowing access to boating wherever Freedom Boat Clubs are located nationwide. Freedom Boat Club strongly advocates boating safety and provides FREE 1:1 on-water training for members, taught by licensed U.S. Coast Guard instructors. Our goal is to ensure members are both comfortable and confident at the helm! Each of the clubs feature a fun monthly social event calendar with plenty of enjoyable activities, plus free fishing seminars in partnership with West Marine. With Freedom Boat Club, boating is simple. Make your reservations online in advance (4 guaranteed rolling reservations!), show up at the dock and cast off for a great adventure! When you return, simply drop off the keys. No hassles – only fun. It's no wonder that newcomers to boating and former boat owners alike love Freedom Boat Club – it's the ultimate boating experience.

Call 941.584.8338 today to speak with a membership executive in your club location of choice.

Ask about upcoming Open House dates featuring FREE BOAT RIDES and special club promotions and incentives, or cruise on over to www.freedomboatclub.com. The boat is waiting. Why are you?

RESORT AT LONGBOAT KEY



MEMBERSHIP AT THE LONGBOAT KEY CLUB defines you as an individual with discerning tastes and the highest of expectations. As a member you are part of an elite group of individuals that know how to enjoy life to its fullest. Our 30 year-long tradition of excellence and our well-deserved reputation for delivering only the best that private club membership can offer resounds within the array of amenities that our members enjoy. An unparalleled roster of casual to fine dining experiences, wellness offerings, fitness and spa services complement 45 holes of postcard perfect golf courses and an award-winning Tennis Gardens. No other private membership club on the west coast of Florida offers so much at one beautiful location spanning 410 acres of manicured lawns and lush landscaping. Add to this over 250 member events and active lifestyle activities ranging from social outings, beach-side barbecues, exclusive Chef's Tables and wine dinners, travel and book clubs, marina excursions, themed holiday events and access to one of the most beautiful beaches in Florida, allowing you to truly immerse yourself in the exclusive lifestyle and club experience you deserve.

We have a membership that will suit any lifestyle, from all-inclusive programs to memberships specific to golf and tennis, including a social membership allowing you to meet new friends and entertain in style! Membership at Longboat Key Club not only sets you apart from the crowd, it puts you right in the center of Longboat Key's vibrant social scene. **To arrange your personal tour and membership preview, please call Juliette Valin, Director of Membership, at 941.387.1661, or email us at Membership@LongboatKeyClub.com.**

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CELEBRATING 90 YEARS | FROM 1926 TO 2016

SARA BAY COUNTRY CLUB OFFERS 60 AND 90-DAY TRAIL MEMBERSHIPS



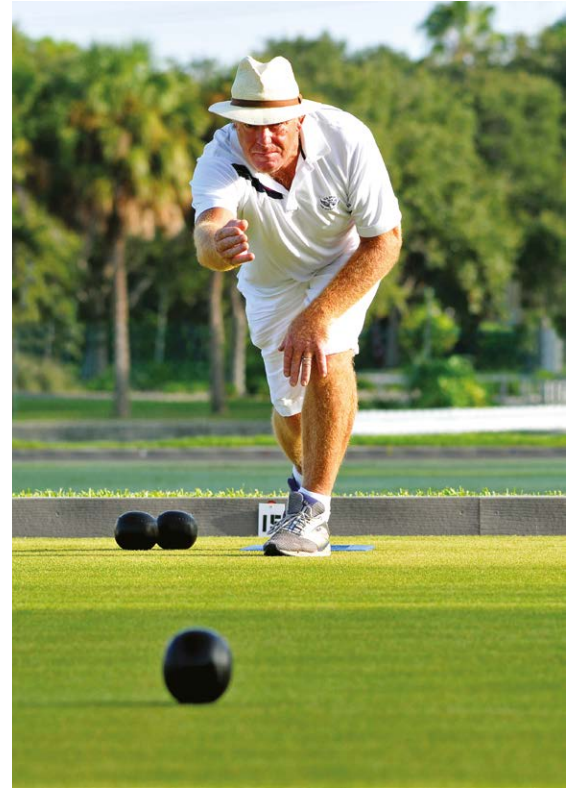
FOUNDED IN 1926, SARA BAY COUNTRY CLUB IS A PRIVATE, MEMBER-OWNED GOLF CLUB DESIGNED BY LEGENDARY ARCHITECT DONALD ROSS. Located just north of downtown and only minutes from the adjacent islands of Longboat Key, Bird Key & Lido Key, as well as the Lake-wood Ranch. Sara Bay is recognized as one of the most venerable and historic clubs in Florida. The traditional design features tee markers from 4,748 to 7,021 yards and is walker friendly at all times. Throughout the storied history of the Club many USGA and FSGA events have been contested, including the 1940-41 Senior PGA Championship. Members of Sara Bay enjoy the enviable combination of heritage, camaraderie and an exceptional golfing experience.

SARA BAY COUNTRY CLUB 701 | WILLOW ST. SARASOTA, FL 34243 • 941.355.7658 • SARABAYCC.ORG

SARASOTA LAWN BOWLING

MEET MEMBERS FROM AROUND THE WORLD

FOUNDED IN 1927, THE SARASOTA LAWN BOWLING CLUB IS ONE OF THE OLDEST SPORTING CLUBS IN FLORIDA AND A HISTORICAL LANDMARK. Located on the Bayfront adjacent to the Memorial Auditorium in front of the Van Wezel visitors and club members have friendly year around play, access to one-on-one coaching, top ranked international competition, but most of all the health and wellness benefits of an enjoyable easy to learn sport on the beautiful Sarasota Bayfront. The sport is great for everyone. Clubs members come from around the globe, have varied levels of physical ability, and range in age from 12 to 96 years old. Sarasota Lawn Bowling Club offers some of the most affordable membership fees of any Sarasota Sport. It even including FREE LESSONS to all new players. Bowls as it is called worldwide is a sport that has a broad international following and a likely candidate for an Olympic Event especially since curling is a direct descendent of the sport. In some nation, the sport has a larger following than soccer. Think of it as combining bowling, billiards and chess into one game. It's exciting, strategic and takes about an hour and a half to play a typical game.



SARASOTA LAWN BOWLING

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