WELCOME TO THE CLUB



Whether exploring new pursuits over the summer, meeting new people or enjoying recreation along the beautiful gulf coast, experience membership in some of the region's most exciting and exclusive club opportunities. In this roundtable we spend time with Freedom Boat Club, The Resort at Longboat Key Club, The Ritz-Carlton, Sarasota and Sara Bay Country Club.

DISCOVER FREEDOM . . .

AND EXPERIENCE THE BEST OF BOATING!



FOR ITS SPECTACULAR BEACHES AND **BEAUTIFUL BLUE WATERS.** It's no surprise that boating is such a popular pastime here and throughout the Sunshine State. Other than an occasional rental or boating with a friend who owns a boat, water access is limited for many. Unless, of course, you're a member of Freedom Boat Club. It's the fun and affordable way to enjoy the best of boating, both here and in more than 100 ports of call throughout the United States and Canada! Freedom Boat Club was founded in Sarasota in 1989 and is the oldest and largest boat club in North America. Members join this well respected private club and enjoy unlimited access to a fleet of well-maintained boats including bowriders, deckboats, pontoons,

selection of sailboats and kayaks. Every member receives free, unlimited boat training by licensed Coast Guard captains. Clubs host monthly socials and seminars, offering a great way to connect and meet others who share the passion for boating! In SW Florida alone, Freedom Boat Club has 17 clubs from Bradenton to Marco Island and a fleet of 450+ boats. Simply pay a 1x membership fee and choose from several affordable monthly membership plans including seasonal options to the most popular year 'round Freedom Plan which features reciprocal access to 1000+ boats nationwide. When you're ready to experience the best of boating in SW Florida, join Freedom Boat Club. The boat is waiting. . . why are you?









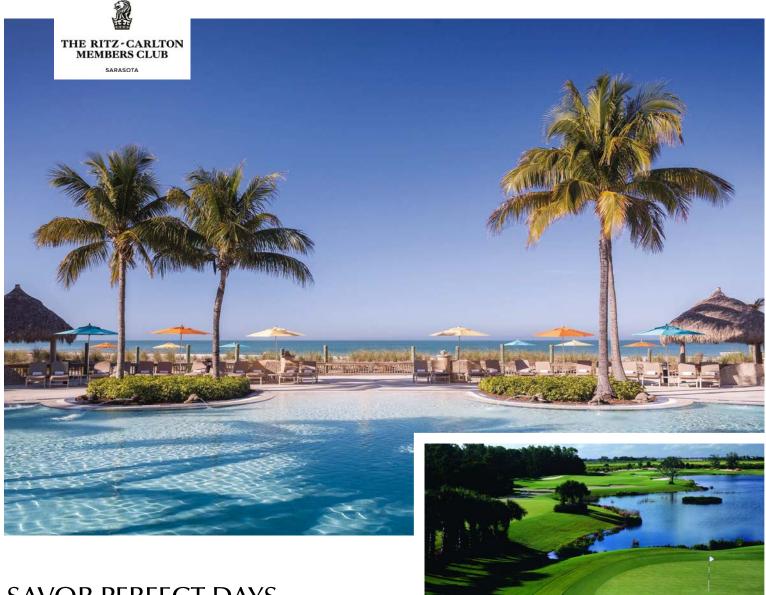




THE ISLAND'S MOST EXCLUSIVE CLUB MEMBERSHIP— LONGBOAT KEY CLUB

A MEMBERSHIP AT LONGBOAT KEY CLUB PUTS YOU AT THE CENTER OF THE ISLAND'S VIBRANT SOCIAL SCENE with exclusive amenities, elite member-only events and a calendar full of exciting social, sports and cultural activities. Our 45 holes of golf, laid out over two distinctive courses, offer the premiere golf experience on the west coast of Florida. Links on Longboat has all the characteristics of a seaside links course and Harbourside is known for its signature holes overlooking Sarasota Bay. Men's and women's locker rooms, a dynamic tournament schedule, private instruction and enthusiastic concierge services complete the golfing experience to a tee! Our members enjoy an array of privileges and access to amenities including a full-service beach, The Spa, Mind & Motion Studio for private wellness classes

and casual to fine dining in our eight restaurants and lounges. The award-winning Tennis Gardens is the regions premiere facility for tennis enthusiasts and our 291 slip marina has earned the distinction of being named one of the Top 25 Marinas in North America. Members also enjoy concierge services, and special member-only rates for catering services and exclusive room rates at our AAA four-diamond resort. Whether you are seeking a private golf experience, an exclusive tennis club or an elite setting in which to make new friends and socialize in style, the Longboat Key Club will make your island lifestyle your dream lifestyle. A variety of membership options will allow you to focus on the amenities and services you care about most.



SAVOR PERFECT DAYS

MAKE EXCEPTIONAL PLEASURES a way of living. Discover The Ritz-Carlton Members Club. Sarasota. To provide the full complement of remarkable experiences, The Ritz-Carlton Members Club, Sarasota brings you three distinct Clubs that are each a world unto themselves.

THE MEMBERS GOLF CLUB - ENJOY AN EXCLUSIVE CLUB LIFESTYLE IN THE FINEST RITZ-CARLTON TRADITION. Start your day on a magnificent course with its dramatic elevations and picturesque lakes. Located on 315 acres of lush, tropical landscape that is free of home sites, this Tom Fazio-designed masterpiece is further enhanced by a grand Clubhouse, advanced practice and teaching facility, tennis courts and our distinctive Caddie Concierge Program.

THE MEMBERS SPA CLUB - KNOW WHAT IT IS TO BE SUPREMELY

PAMPERED. Soothe sore muscles with a rejuvenating massage or one of over 100 wellness treatments. Escape to the relaxation lounge with whirlpools, steam and sauna or reinvigorate at the state-of-theart Fitness Center where personal trainers are ready to enhance your health and well-being.

THE MEMBERS BEACH CLUB - CELEBRATE THE PRIVILEGES OF MEMBERSHIP. Retreat to a lavish place of casual sophistication nestled along a gorgeous stretch of Lido Key beach. Come stroll the pristine white sands or swim in the enormous infinity edge pool. Spend a sublime evening enjoying Gulf Coast cuisine . . . while watching the setting sun slowly sink into the blue green waters.

SARA BAY COUNTRY CLUB







FOUNDED IN 1926, SARA BAY COUNTRY CLUB IS A PRIVATE, MEMBER-OWNED GOLF CLUB LOCATED JUST NORTH OF DOWNTOWN SARASOTA. Designed by legendary architect Donald Ross, the Club is recognized as one of most historic and venerable golf clubs in Florida.

Sara Bay's professional golf staff provides instructional guidance to improve your game—and your look—with the very best equipment and apparel. With options for casual and fine dining, members can enjoy after-golf socializing, special member events featuring live music, dancing and delicious gournet meals. Full service locker rooms for both men and women, including private card rooms, further enhance the traditional atmosphere of the Club. Golf is our passion!