



2017 SRQ MAGAZINE CREATIVE MARKETING SECTION

PLANNING THE *PERFECT PARTY*



MAKE AN EVENT OUT OF ANY OCCASION

THE RESORT AT LONGBOAT KEY CLUB



AN IDYLIC BEACHFRONT SETTING offers party planners all the drama of sunset vistas, formal ballrooms and dramatic golf course or marina settings, all complemented with personalized planning services, culinary artistry and luxurious amenities. With over 12,000 square feet of flexible event space and multiple venues set on 410 acres of manicured lawns and event-scapes, The Resort at Longboat Key Club is the location of distinction for social events, fundraisers and casual to sophisticated weddings. Golf on our championship courses can be enjoyed pre-or post-event and guests can immerse themselves in the luxury of our island-inspired spa treatments.



EVENT TIPS

Food Stations keep your guests mingling during your event! Add a Chef and you have a personalized interactive experience for your guest to enjoy!

Don't want the party to end? Then add an after party! Our guests love the slider bar and mini bags of truffle french fries for a late night bite.

ZOTA BEACH RESORT

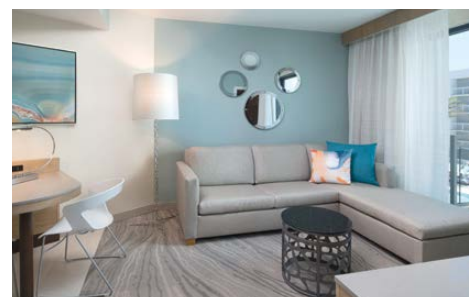
CONTEMPORARY COOL ARRIVES AT LONGBOAT KEY HOTEL



WITH OVER 2,700 SQUARE FEET OF FLEXIBLE, GULF-FRONT EVENT SPACE, the all new Zota Beach Resort is an ideal choice for intimate special events. From weddings on the beach to soirees in our ballroom, we provide the space and personal attention you need to make your event one to remember. The grand Zara Zota Ballroom features a relaxed beachside ambiance and can accommodate up to 150 guests. Plus, the 1,925-square-foot pre-function space complements our ballroom and provides a relaxed setting for socializing and mingling. In house catering and A/V services are also available.

EVENT TIP

Rent the private poolside and beach front cabanas for pre-beach wedding staging and refreshment area



SARASOTA CATERING COMPANY

WEDDING, BUSINESS AND SPECIAL OCCASION CATERER



SARASOTA CATERING COMPANY started in 2005 as a full-service catering company providing food, serving staff and rentals for your party needs. Full event planning is available for home parties, weddings and corporate affairs. We have been recognized by *The Knot* and *Wedding Wire* for our excellent food and service. We have been a finalist in the *Herald Tribune's* "Best of Sarasota 2017."

EVENT TIP

When serving hors d'oeuvres that require a plate or fork create spaces where your guests can place their drinks such as on high-top tables or by clusters of seating around a coffee table while they are eating. If the tables are not available consider serving only hors d'oeuvres that require only one hand to eat. It is difficult to juggle a plate and a drink at the same time.

SARASOTA CATERING COMPANY 6544 SUPERIOR AVE, SARASOTA | 941-927-7675 | SARASOTACATERINGCOMPANY.COM

SHELLY'S — GIFTS AND CHRISTMAS BOUTIQUE

CHRISTMAS, VALENTINE'S DAY, EASTER, HANUAKKA AND MORE



DISCOVER SHELLY'S GIFT AND CHRISTMAS BOUTIQUE. Tired of waiting for the holidays to stock up on items like wreathes, trees, ornaments and other seasonal items? Look no further, Shelly's brings you year round access to the best holiday items. We are more than a Christmas shop—we carry items for Valentines Day, Easter, Hanukkah and more! Come by Shelly's for the perfect birthday gift, the perfect hostess gift and the perfect thank you gift. This is our season. Come to Shelly's to decorate for the perfect party and find the perfect gift.



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