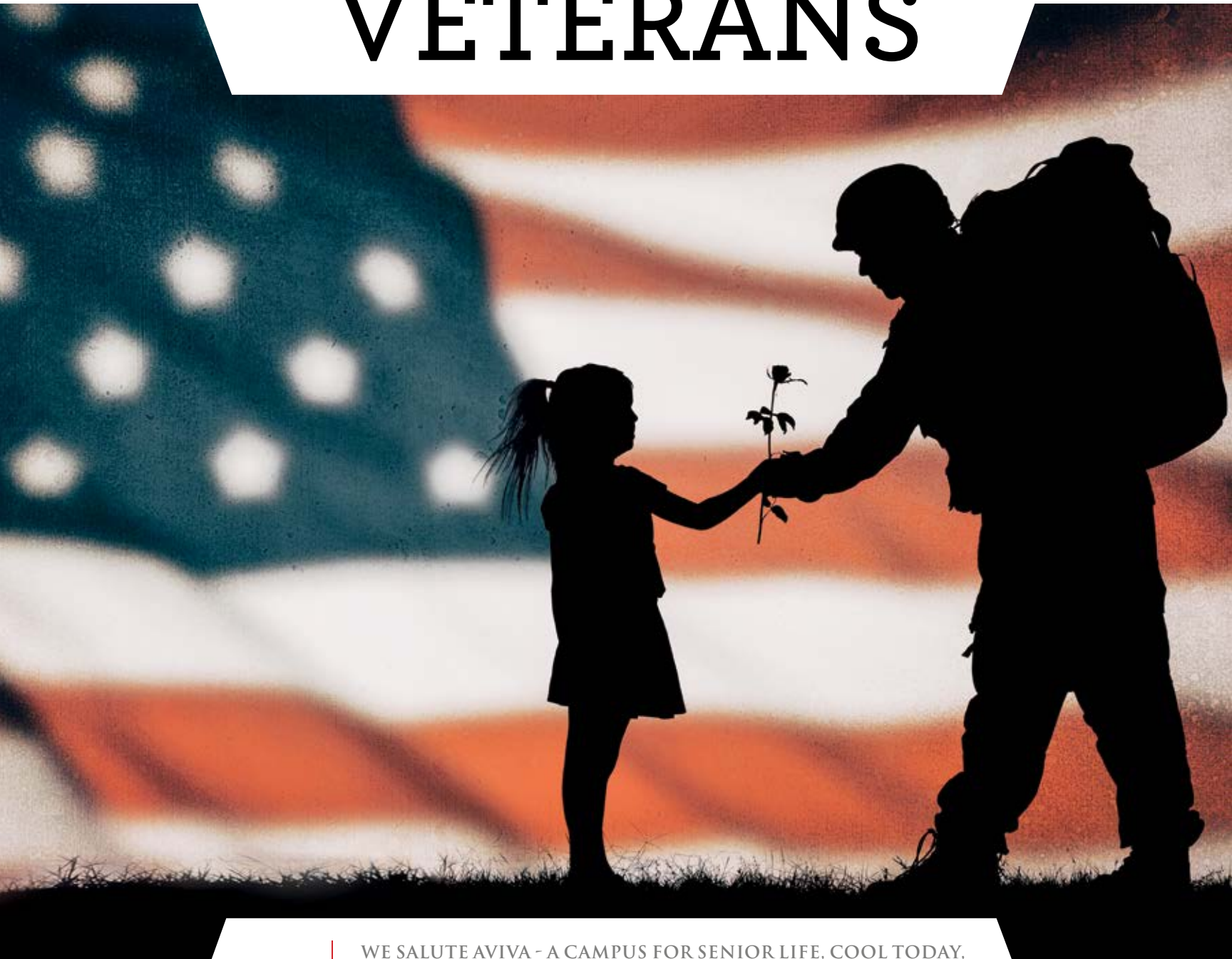


# SALUTE LOCAL VETERANS



WE SALUTE AVIVA - A CAMPUS FOR SENIOR LIFE, COOL TODAY, GOODWILL MANASOTA, FRIENDSHIP CENTERS, AND BMW OF SARASOTA FOR THEIR REGIONAL PROGRAMS SUPPORTING VETERANS IN OUR OWN BACKYARD. READ ABOUT THE INITIATIVES THAT HAVE MADE A POSITIVE IMPACT AT HOME.

## SALUTE LOCAL VETERANS



# AVIVA A CAMPUS FOR SENIOR LIFE

### WE SALUTE

Aviva - A Campus for Senior Life

### AVIVA'S WORK WITH VETERANS

It is a unique opportunity to have a community as diverse and thriving as the one found at Aviva- A Campus for Senior Life. The senior community has become home to leaders of industry, politics, science, the arts & more. One such leader is 84 year old, Stan Levinson, former US military officer and current commander of Sarasota's division of the Jewish War Veterans association. Stan & his wife Louise are residents of the Aviva campus which also serves as the home of the JWV in Sarasota. Stan & his comrades meet monthly on Aviva's campus to support one another & discuss opportunities within the community.

In the commander's own words, "The JWV moved to Aviva in January 2016, which allowed more than forty veterans to reconnect with their military life. These veterans were unable to attend meetings prior to the move, due to a lack of transportation. Now, they are able to attend meetings & share their stories from WWII to the present. There is so much camaraderie among them & the information provided in the meetings is valuable to all." Together Aviva and the JWV are honored to help provide our veterans a renewed sense of independence & a place they feel supported.

### ABOUT AVIVA- A CAMPUS FOR SENIOR LIFE

Founded on traditional Jewish values such as a reverence for life and a belief in its dignity, Aviva is Sarasota's only rental senior community offering all levels of living: Kobernick Independent Living, Anchin Assisted Living and Memory Care, and Benderson Skilled Nursing & Rehabilitation. Nestled in The Meadows in the heart of Sarasota, the park-like campus was designed for residents of all faiths to enjoy luxury amenities, innovative programs, and onsite healthcare services. Aviva is a 501(c)(3) not-for-profit organization, established in 1993 by the Sarasota-Manatee Jewish Housing Council, Inc. For more information, visit [AvivaSeniorLife.org](http://AvivaSeniorLife.org).

"WE AS THE AVIVA COMMUNITY ARE INCREDIBLY HONORED AND PROUD TO SERVE AS THE HOME FOR THE JEWISH WAR VETERANS POST HERE IN SARASOTA. THERE IS NO BETTER WAY FOR US TO GIVE BACK TO THE DEDICATED INDIVIDUALS WHO SERVED OUR COUNTRY AND FOUGHT TO KEEP US SAFE IN OUR GREATEST TIME OF NEED. AVIVA WILL ALWAYS WORK TO IMPROVE THE LIVES OF VETERANS OF ALL AGES AND AS CEO I AM EAGER TO BE PART OF THIS JOURNEY."

– Jay Solomon Chief Executive Officer Aviva- A Campus for Senior Life



## SALUTE LOCAL VETERANS



# COOL TODAY



**WE SALUTE** Cool Today, Plumbing Today and Energy Today supports all our Veterans and we feel most honored to work side by side with this team of Veterans pictured here. We are so grateful for the service they gave to this country and we are proud to have them on our team now servicing our clients. We want to thank all of the Veterans who served our country and our Heroes who continue to fight for our freedom today. Thank you to the families who support them here at home. We cannot thank you enough.

"MY VIEW OF THOSE WHO SERVE OUR COUNTRY IN UNIFORM WAS SHAPED BY MY DAD, MY UNCLES (KOREA AND WWII D-DAY VETS), AND MY NEPHEW CURRENTLY SERVING AS A NAVY COMMANDER. THEY SACRIFICED THEIR PRIVATE CAREERS TO SERVE OUR GREAT NATION, AND WHEN THEIR SERVICE IS DONE, WHY SHOULDN'T WE, AS GOOD CORPORATE CITIZENS, EXTEND A HAND UP IN ESTABLISHING A GREAT CAREER OPPORTUNITY TO PROVIDE FOR THEIR FAMILIES?"

— Jaime DiDomenico, Owner

Cool, Plumbing & Energy Today are experts when it comes to taking care of people. We stand out from the competition, not because of our bright green trucks but because we care about the relationships we have with our team, our customers, and our community. Since 1963 we've been air conditioning Sarasota, all the while building lifelong relationships. This is what drives us to give the best every day. Whether it's creating a cool & comfortable environment, ensuring your home's water is clean and flowing correctly or providing the right choices when it comes to energy in your home — we work to provide the very best to our customers and their families.

## SALUTE LOCAL VETERANS



## GOODWILL MANASOTA

**WE SALUTE**

Goodwill Manasota

Goodwill Manasota has provided a leadership role in addressing strategic issues and providing community-supported solutions facing veterans and their families on employment and transitioning into civilian life. Their programs and services to improving the education and wellness opportunities, as well as, providing job skills training and employment are the strongest in our community. We know that millions of dollars are spent to train our armed forces personnel – they are lost assets if we do not find a way to repurpose those skills. That is why Goodwill Manasota has created a partnership with numerous employers in the community, including Veteran Air Conditioning. Their tagline “Service with integrity, respect and honor,” is the culture Kevin Henault, an Army veteran, has created for his business, and is the epitome of his actions, not just for customers – but for the community. Veteran Air was one of the first businesses to help secure employment for individuals coming through the Goodwill’s Veterans Services Program, and has provided employment to numerous Veterans. Under the leadership of CJ Bannister, director of Veterans Services, Goodwill Manasota has served more than 1,000 veterans in our community.

“HIRING  
VETERANS IS  
NOT CHARITY  
– IT IS AN  
INVESTMENT  
IN OUR  
COMMUNITY.”

– **Bob Rosinsky,**  
president &  
CEO Goodwill  
Manasota

Goodwill Manasota is an industry-leading, 501(c)(3), not-for-profit organization that changes lives through the power of work. With the sales of donated goods and philanthropic donations, Goodwill is able to assist people with disabilities and other barriers to employment by providing job skills training and employment opportunities. In 2016, they served 28,207 people, placed 755 people in jobs and assisted 240 veterans as they reintegrated back into the civilian workforce. Goodwill Manasota’s economic impact back to the community is worth \$92.1 million. And as the pioneers of the reduce-reuse-recycle movement, Goodwill diverted 40 million pounds out of the landfill.

## SALUTE LOCAL VETERANS

# FRIENDSHIP CENTERS



### WE SALUTE

Friendship Centers



The Caregiving Place at the Sarasota and Venice Friendship Centers offers an Adult Day Service where care and support are provided for loved ones and their caregivers. The program enables families to keep their loved ones at home, longer. Attendees are provided an inviting place to socialize with others and engage in purposeful activities under the supervision of trained staff. Friendships are made throughout the day, while enjoying a healthy meal at lunch or at snack time. Friendship Centers' veterans program started in 2011, through an agreement with the Veterans Administration that provides assistance specifically for veterans. For families of veterans, the financial support to help pay for this service is invaluable. Honor and recognition of their military service is an important part of daily conversation. The program celebrates patriotic holidays throughout the year and proudly features accomplishments/stories of these participants. There is a special connection/camaraderie that the veterans have with one another. They are proud of their service and have a deep love of our country. Their presence enriches the Adult Day Service and we are honored to have these brave veterans in the program.

### ABOUT FRIENDSHIP CENTERS

Friendship Centers is a nonprofit network in Southwest Florida with services that meet the needs of people 50 and older. Since the early 1970s the organization has led the country in developing innovative, cost-effective approaches to address the health and wellness needs of older adults. Friendship Centers touches the lives of thousands of older adults and their families every year. A belief in "People Helping People" has been the foundation of Friendship Centers for more than four decades. Volunteers serve in nearly every facet of the organization. Its award-winning centers and clinics have drawn national and international attention as models for the delivery of programs and services to older adults.

"VETERANS ARE BOTH SERVING AND SERVED THROUGH FRIENDSHIP CENTERS' PROGRAMS AND SERVICES. SO MANY OF OUR VOLUNTEER PHYSICIANS AND DENTISTS SERVED IN THE MILITARY, AND OUR CENTER ACTIVITIES HAVE PLENTY OF VETS INVOLVED IN THE BANDS AND CLASSES OFFERED. MAYBE THE ONE THAT TOUCHES MY HEART THE MOST, HOWEVER, IS OUR ADULT DAY PROGRAM AT THE CAREGIVING PLACE. JUST KNOWING THAT WE CAN PROVIDE A WELCOMING, CARING AND SAFE PLACE FOR VETERANS WHO ARE STRUGGLING WITH VARIOUS DEMENTIAS OR OTHER HEALTH ISSUES, ESPECIALLY AFTER ALL THEY'VE SACRIFICED FOR US, IS CENTRAL TO OUR MISSION - HEALTH, DIGNITY AND QUALITY OF LIFE."

-Erin McLeod, President & CEO



## SALUTE LOCAL VETERANS



# BMW OF SARASOTA

### WE SALUTE

VIETNAM BROTHERHOOD ALPHA COMPANY

BMW of Sarasota is more than just a car dealership. We are 100% invested in the community and residents on the West Coast of Florida. Our goal is to provide jobs, training and a company that allows us to give back to the community we serve says Managing Partner, Victor Young. Young is Founder of an annual event created in 2016 named Bimmer-Con that was designed to infuse BMW vehicles, Art and fundraising for veteran's. Last years filmmaker themed event raised money for Female Veterans Unite Incorporated by hosting a Walking Dead themed film competition at its new BMW Showroom in Sarasota. The winner on Bimmer-Con 2017 won actor Norman Reedus "aka" Daryl Dixon's Classified Moto motorcycle as the grand prize. Bimmer-Con 2018 will feature a \$10,000.00 grand-prize for an up and coming fashion designer. Follow @bimmercon on Facebook, Twitter and Instagram for details and contest dates.

#### BMW SALUTES VIETNAM BROTHERHOOD ALPHA COMPANY:

Alpha Company is a member of the Vietnam Brotherhood Florida, an in-country, fraternal association of Vietnam Veterans. The organization's purpose is first social, however, the stated desire of the membership and officers are to help one another support our respective communities through charitable drives and donations as well as support Veterans' rights issues and all other legal activities common to Veterans organizations. Located in Sarasota Florida, Alpha Company works with the Sarasota County Veterans Commission, Sarasota National Cemetery, MOTS and many other county services to honor and support Vietnam Veterans and all Veterans. Alpha Company has provided Honor Guard services to many of the indigent funerals at the National Cemetery, Parades, ROTC programs, the Vietnam Traveling Wall, Stand-Down Program to help the homeless, hosts booths at events to provide information to veterans regarding VA benefits, meet returning soldiers at the airport to honor and welcome them home.



BMW OF SARASOTA IS HONORED TO SUPPORT ALPHA COMPANY AND VETERANS AROUND THE WORLD. WE HAVE LOST A LARGE NUMBER OF HERO'S WHO SERVED IN VIETNAM RECENTLY AND WOULD LIKE TO SAY THANK YOU FOR YOUR SERVICE"

**- Victor Young, President of BMW of Sarasota**