

FALL HOME PORTFOLIO



IMAGE PROVIDED BY WESTIN HILLS

FRESH NEW HOME DESIGN TRENDS AND INFLUENCES THIS FALL FROM THE LOCAL HOME BUILDERS, ARCHITECTS, CONTRACTORS AND PROFESSIONALS CREATING THE MOST GORGEOUS RESIDENTIAL LIVING SPACES

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With the changing of the season also comes the changing of trends in home design. Readers will find fresh design insights and nesting advice in *SRQ Magazine's* Fall Home Portfolio to realize gorgeous residential spaces—from the foyer to the kitchen.

BROEDEL PLUMBING SUPPLY Showroom Director Cheryl Broedell of the family-owned business established in 1970 says that freestanding tubs are very popular at the moment, and that white is “definitely in.” With selections like a regular tub or Whirlpool, these freestanding tubs have complete customization, from faucet, color, size and shape. Broedell also notes that the next big thing right now, is gold. “Gold is back in.” Broedell is seeing trends of gold not only in the bathrooms but also kitchens. Selections like faucets and hardware to lighting, this new trend is popping up all over homes. Keeping up with this trend, Kohler just introduced a rose gold option for faucets, along with a soft gold and shiny

They have five showrooms, in Sarasota, Fort Myers, Longwood, Jupiter and Newport Richey. With competitive pricing that reflects the same as big box stores, Broedell is ready to assist—online purchases aren’t necessarily less expensive. As a wholesale distributor, Broedell comes in at an average of 5% cheaper than what you would typically find online; making them just as competitive as larger stores. Visit a showroom today and speak with one of their knowledgeable staff members who love what they do.

MATTAMY HOMES’ Senior Design Studio Manager Kathy Cowan says whites and greys are very big requests in their homes. Quartz countertops are a popular selection amongst their clients, with a desire for a marble look. “Were not seeing a lot of beige and gold now, but they are coming back. I see forward trending to include some of those.” Working with a local home technology company, every Mattamy homebuyer has the opportunity to meet with the team to talk about new home technology and their options. Mattamy Homes makes

owned homebuilder in North America, has numerous new and upcoming communities in our area, and 90,000 current homeowners in hundreds of communities.

STOFFT COONEY ARCHITECTS’ edge in the industry emerges from the work done at their multiple office locations— a studio in Delray managed by co-owner Randall Stofft, one in Naples overseen by John Cooney and another in Sarasota. Typically, architectural trends seem to start on the East coast where you have Delray Beach, Palm Beach and Miami, then move their way to the West coast 3-6 months later says John Cooney. Luckily, with an office on each side, Stofft Cooney Architects is able to see the trends start on the East coast, and bring them to the West before the trend makes it there. “From a trend standpoint, I really see everything getting more contemporary” says Cooney. “Over the past 20 years, maybe I had 4-5 modern residences in my portfolio. Now we’re doing 5-10 a year in the last 2-3 years.” With this modern trend, there is an increase in casual



FREESTANDING TUBS — BROEDEL PLUMBING



WOOD-LIKE PLANK TILES — MATTAMY HOMES



CONTEMPORARY — STOFFT COONEY ARCHITECTS

gold option. It is safe to say that the times of two options, chrome or brass is long gone. A current favorite of Broedell is the rain showerhead from Kohler. This new product is extremely customizable and can be programmed to simulate like you are in a rain shower. This product is adjustable and can even be set up to begin running before you get out of bed. It also comes with a hookup to your iPod or smartphone so you can listen to music while you shower. At Broedell Plumbing, they treat people the way they want to be treated, they make their showrooms comfortable and a place they themselves would like to walk into.

sure each home is equipped and set up to accommodate current and new technologies. Cowan also notes she is still seeing many requests for subway tiles. Not a new request, but she says it is definitely not going away as it is a classic and versatile look. Another popular request is wood-like tiles says Cowan. “70% of the clients we meet with for home design are going to have wood-like plank porcelain or ceramic tiles.” Mattamy’s design studios in Naples, West Villages and Tampa offer numerous contemporary options reflecting trends popping up throughout homes in the region. Mattamy Homes is the largest privately

“People are focusing on functional, usable and multipurpose space.”

—John Cooney of Stofft Cooney Architects.

family living layouts paired with sophisticated architecture. Cooney is seeing less family room/living room concepts and more great rooms, with open layouts where families can sit and watch TV while talking to someone who is cooking in the kitchen. “People are focusing on functional, usable and multipurpose space” says Cooney. The materials are warmer, more inviting and rooms are becoming more multipurpose. Cooney notes that

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people no longer need just an office space for a desk; clients are asking for more of a clubroom, where there is a desk and built ins, but also with surround sound, a billiard table or poker table; clubroom requests are almost a standard now. Another large trend he sees is that clients cannot get enough garage space, all clients want a full garage. "Garage space has become very desirable" says Cooney. Homeowners are seeing the versatility in the space and using them as a multi-purpose location for storage as well.

WESTIN HILLS is a local homebuilder and remodeling company here in Sarasota. They promote themselves as a "boutique builder." Their company mantra is Design Build Live. "We are able to customize our client's needs and visions by tailoring our specialized team to fit their individual scope of work, design requests, and preferences," says President Jeremy Peterson. When asked about current industry trends, Peterson says he is seeing an increase in smart technology. More and more clients are incorporating

are picking brighter and bolder colors in wallpaper and straying away from the traditional, muted colors. Vibrant prints are popping up in libraries, dens and bathrooms in newer (under construction) projects for Westin Hills. "People want to feel

"People want to feel alive in their homes. They're over the muted colors of the past and the traditional standard."

—Jeremy Peterson of Westin Hills

alive in their homes. They're over the muted colors of the past and the traditional standard. They want vibrant colors and design that speaks to them when they walk into their home" says Peterson. "People are moving away from traditional styles and moving towards contemporary with a bit of personal flair incorporated." As a boutique company, Westin Hills is able to cater to each individual client's needs and desires to help them bring their dreams to life.

a 16" x 14" courtyard directly in the center of the home. This courtyard can be seen from three of the four walls boasting primarily glass. The owners hope to incorporate native vegetation in the courtyard and have it be primarily grass. What makes your experience with Yoder Homes top notch, is the amount of products they own and can manage for you. Their showroom Kitchens and More by Yoder opened for over four years displays numerous amounts of their products, from three lines of cabinetry, to window treatments, organized closets, doors & hardware, flooring, kitchen workstations and more. Yoder describes a current favorite amongst clients is the Galley Workstation. This handy sink installment known as the "hub" for all your prep, cooking and serving needs has handy additions such as a place for your strainer, slide out panels which can hold plates and additional items to make your cooking experience easier, faster and all in one place. Yoder raves about this product and currently has a client requesting two in their home, one for their bar and one for their kitchen.



MULTIPURPOSE ROOMS — STOFFT COONEY ARCHITECTS



VIBRANT PRINTS — WESTIN HILLS



WORKSTATIONS — KITCHENS AND MORE BY YODER HOMES

Wi-Fi-based smart products in their homes such as thermostats, lights and door locks along with new concepts such as controlling pool equipment and garage doors. "The industry is really advancing in the direction where you are able to control everything" says Peterson. He is also seeing a change in the direction clients are going with their product selections. People are wanting more texture in their home. People are making bolder decisions. They're picking bright colors in their quartz countertops such as reds, blues and greens. They

KITCHENS AND MORE BY YODER HOMES

Denny Yoder of Yoder Homes describes coastal modern as being a top interest amongst clients. Opting for metal roofing and not tile, a smooth drywall finish and clean lines all fall under the category of coastal modern says Yoder. With their team currently working on two examples of coastal modern homes, they are requesting polished concrete to enhance that smooth wall and clean finished look. A current favorite project of Yoder is in San Remo with a contemporary feel that has

FEATURED FALL HOME PORTFOLIO EXPERTS

BROEDEL PLUMBING SUPPLY 1531 Edgar Place, Sarasota, 941-378-0727, broedell.com.

MATTAMY HOMES The Enclave At Forest Lakes 3637 Tin Cup Boulevard, Sarasota, 941-444-5193, Mattamyhomes.com/Tampa.

STOFFT COONEY ARCHITECTS Sarasota Office, 100 N Washington Blvd., 941-316-0936, stofft.com.

WESTIN HILLS 1743 Independence Blvd., Sarasota, 941-444-2727, westinhillscorp.com.

KITCHENS AND MORE BY YODER HOMES 500 Central Avenue, Sarasota, 941-758-4028, kitchensandmoresarasota.com.

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