



"In our store, they learn that they can have direct impact on a life halfway around the world through their shopping dollars." - SANDY RAMSEY, PRESIDENT

ARTISANS' WORLD MARKETPLACE

ARTISANS' WORLD MARKETPLACE PROVIDES A CONCRETE WAY TO RESPOND TO THE GLOBAL PROBLEMS of poverty, hunger and the environment. They encourage and welcome you to experience the unique art and positive change being made in the world. By serving as a not-for-profit retail outlet for fairly traded goods from around the globe, Artisans' World Marketplace seeks to provide increased self-employment for low-income artisans worldwide, raise the public's awareness of and concern for economic justice for the poor and impoverished parts of the world, support sustainable economic development that protects our earth and environment and provide funding for projects which create jobs or provide job training for low-income disadvantaged persons.

Since opening in 1996 and becoming members of the Fair Trade Federation, the team behind Artisans' World Marketplace has served the needs of the world through earthquake relief for India through SERRV International, the purchase of anti-snake venom for victims in the Ecuadorian jungles through One World Projects, the purchase of school supplies for children in Haiti through Dwelling, LLC, help with the purchase of needed equipment for The Enterprising Kitchen, support in the New York and Pennsylvania post-9/11 relief effort, scholarship for young girls in Nepal, support to help with artisan programs and education through SERRV International and scholarship money for a single mom in Guatemala to be able to send her blind child to school. "Many people wish to make a difference in the world," says AWM President Sandy Ramsey. "In our store, they learn that they can have direct impact on a life halfway around the world through their shopping dollars."

"As one of Google's first clients in 1998, my Knowledge and experience is your advantage."

—ART CONFORTI, FOUNDER

BLOOMERANG SOLUTIONS

BLOOMERANG SOLUTIONS HAS BEEN THE SECRET TO ONLINE SUCCESS

at Beneva Flowers & Gifts and Coast to Coast Flowers for 20 years. We never sell the same solution twice. What that means is, we custom create online solutions tailored to our clients' needs. Affordable solutions made easy to understand, follow and convert. Yes, conversions are all that matter. An affordable path is all you need.

After selling Beneva Flowers in 2015, I wanted to help others conquer this online fear and confusion I see in most places and industries. Facebook is much more than sharing pictures. When you understand the power, you can only unleash it with knowledge and experience that we have obtained from dozens of clients that we work with everyday. No two are ever alike. Bloomerang Solutions is your digital advantage.

Creating a website is only as good as the ability to connect it to opportunities. Online you can do that. Creating the inroads, bringing clients to your offerings. After all a website is nothing more than just a website without marketing. Bloomerang strategists are all cross-trained to assist our clients in all they can ever need. Every night I go to bed excited remembering that yesterday was a result of all I did through today, tomorrow is the surprise I anxiously await each and every day. Bloomerang strategists are unique people who truly care about the results of their work measured by the satisfaction of our clients. Our clients never sign a contract. Why? If we are not rocking your world, don't pay us. When you see the level of care, attention and experience, we know you won't want to leave. That's important to us all.

Striking Websites, Google campaigns, Facebook, Instagram and Twitter strategies are the ingredients we use to build, create and drive traffic to your business, brand and office. It's all about you!



BLOOMERANG SOLUTIONS

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"Preventative health measures can positively influence one's life and community." — DIANNE GLASS

YAMUNA® BODY ROLLING METHOD BY DIANNE GLASS

OVER 25 YEARS AGO, DIANNE GLASS WAS AMAZED BY THE INCREDIBLE AND UNIQUE BENEFITS OF THE YAMUNA® BODY ROLLING METHOD and is now thrilled to share it with Sarasota's health-conscious community. Body Rolling teaches you life-long solutions to strengthen, align and relieve pain in every part of your body from your feet to your face. It empowers you to self-treat your own stress, inflexibility and discomfort while toning and lengthening. After a rolling session, many visibly stand taller with effortlessly better posture. "This method can empower self-healing and offer pain relief and wellbeing," says Glass. "Preventative health measures can positively influence one's life and community."

The proprietary method and kit of balls offer the tools to safely work on yourself anytime, anywhere. You can problemsolve and self-heal to feel better in your body at any fitness level. Dive in and experience it for yourself. Join one of Glass' local classes or workshops to learn the technique, then, practice on-the-go with her popular online video subscription, YBR Anytime. Take the experience deeper with an Urban Retreat at the Vintage sheik town of Roundtop, Texas in April 2018. Or for the ultimate experience, go all in for a destination Body Rolling Retreat in the Costa Rican rainforest at the pristine biodynamic farm resort, Finca Luna Nueva Lodge in October 2018.

YAMUNA® BODY ROLLING METHOD BY DIANNE GLASS

941-587-7327 | WWW.BODYROLLINGDIANNEGLASS.COM

"Technology is rapidly changing and commoditizing accounting services. Business owners are looking for value and for advice that goes well beyond the numbers. We are using video and cloud-based services to communicate with our clients which helps them stay instantly in touch with us and their business finances from their smartphone, tablet, and other portable devices. We are a GPS for their business; guiding where they are going and how they are going to reach their goals. I welcome the opportunity to oversee their continued success. 2018 is going to be a fantastic year for our clients and we welcome any small business owner who wants to join our team!"

-BRIAN J. McGINN CPA, OWNER



COMPLETE SMALL BUSINESS SOLUTIONS has been providing tax planning, accounting and payroll services to area businesses for more than 21 years. We were named Accounting Firm of the Year by the Professional Association of Small Business Accountants (PASBA), a national association of almost 200 offices.

We provide our clients with guidance throughout the year by taking a proactive approach to tax consultation. Our services include a full range of record keeping support, which result in opportunities for clients to take advantage of timely advice in decision making and avoiding costly mistakes. Client relationships with Complete Small Business Solutions professionals are on a monthly flat fee basis that is all-inclusive. We also offer customized methods for payroll needs. We are Quick Books Pro Advisors and provide consultation to our clients using current and time-saving technology not utilized by our competitors. Complete Small Business Solutions is a local public accounting firm. As a member of PASBA, we bring the collective resources of a nationwide network of CPAs, Enrolled Agents and accountants to our firm. Additionally, through local contacts developed over the years, we are confident in handling all client needs and communicating in a way our clients can understand and apply to their decisions.





DIAMOND VAULT

"At Diamond Vault, we don't just sell jewelry. We're in the business of celebration and making memories, something we've proudly been doing for 40 years. When a guest enters our store, we want them to feel that their engagement, anniversary or special occasion is just as important to us as it is to them. We make sure that every detail is perfect so that when they leave, their jewelry becomes part of their own story."

-MICHAEL CHOKR



EVERY PIECE OF HANDCRAFTED JEWELRY FROM DIAMOND VAULT is made with something very special: a story. From the moment a customer walks in to acquire something special, the Chokr family meets them with excitement and humility, a rare combination in the jewelry business. Diamond Vault's story began in 1978 and ever since, it has raised the local standard of glittering gemstones and precious metals and garnered the attention of a global audience through their creation of one-of-a-kind settings.

Starting with a custom design isn't the easy way to make jewelry, but it is the right way when purchasing a piece that is as meaningful as it is lovely. The talented team of GIA Graduate Gemologists and jewelry designers capture each exquisite piece through full-scale hand-carved wax molds or through intricate CAD designs to best reveal each stone's unique personality. The finished product is hand-set, finished and polished with careful attention to preserve the quality and beauty as each setting takes its place as an instant heirloom for the wearer.

While a far-reaching clientele (stretching from the United Kingdom to Norway to China) has established Diamond Vault as a premier purveyor of the finest diamonds, rare colored gemstones and watches along the Gulf Coast, the heart of this family-run business is evident to every customer that gazes at their illuminated cases.



"Marina Jack-A waterfront dining and marina destination on the Sarasota Downtown Bayfront for over 40 years."

-Tom DeLong, Vice President

MARINA JACK

SINCE 1968 MARINA JACK has been a favorite dining destination for tourist and visitors alike. With Panoramic views of Sarasota Bay, guests have celebrated special occasions overlooking the marina.

Marina Jack has transformed the menu to reflect scratch made food with a story philosophy. Local produce growers, dairy, meat and seafood suppliers help create a quality dining experience in all three dining options at Marina Jack. Creative artfully plated dishes and an award-winning wine list are featured upstairs in the Dining Room overlooking the marina. On the main level the Deep Six Lounge & Piano Bar serves classic dishes and fresh plates featuring Rock Lee on the Piano Bar nightly. The open air Blue Sunshine Patio Bar & Grill features family favorite signature appetizers, salads, sandwiches and entrees along with live music daily. All areas feature creative beverage selections that adjust to season and feature signature creations such as our Siesta Sands Martini!

Everyday, Marina Jack's team of 150 employees prepare and serve a wide range of flavors including on the Marina Jack II Cruise Vessel. The Marina Jack II features Sightseeing lunch and Sunset Dinner Cruises daily for up to 149 passengers and is also available for private events including weddings, social and corporate events. A favorite destination to watch the annual July 4th Bayfront Fireworks Spectacular, Sarasota Holiday Boat Parade of Lights and NYE Fireworks Celebration, Marina Jack accepts reservations up to a year in advance for these special events. As the region continues to grow, Marina Jack has grown along with it to remain a regional favorite destination with dining options for everyone's taste and price point.





MARINA JACK

2 MARINA PLAZA, SARASOTA | 941-365-4232 | MARINAJACKS.COM



"Shopping at Morton's is all about the customer experience — the hometown atmosphere, the friendly staff, the good smells of freshly baked cookies and gourmet coffee. We take pride in offering only exceptional products, and our gourmet deli is second to none. We take the time to get to know our customers, to handle custom orders and to make sure that each visit is one to remember." — EDDIE MORTON



MORTON'S GOURMET MARKET

SINCE 1969, MORTON'S GOURMET MARKET has been Sarasota's go-to shop for all things related to fine foods. As a family-owned business headed by father/son team Eddie and Todd Morton, the store has built a reputation for offering exceptional customer service. Their Osprey Avenue store is the hub of their operation, with its full-scale deli and gourmet-to-go specialties, extensive selection of prime meats and seafood, and a wonderful bakery with coffee bar. Morton's has everything one might need for entertaining, including an impressive array of fine wines and craft beers, exotic cheeses, and beautiful floral arrangements. Many people turn to Morton's during the holidays for their bountiful gift baskets and the convenience of their complete dinner menus and fully prepared foods. Morton's is also known for their awardwinning catering department, which is well-equipped to handle events of all sizes with a full menu of party favorites as well as custom planning services.

Morton's has expanded its reach to include two storefronts on Siesta Key. Siesta Market is a smaller version of their original store, with an island twist, and offers a variety of staple groceries and fresh produce, meat and dairy. They stock a wide selection of beer and wine, as well as to-go prepared foods for easy picnics. Siesta Village Liquors is located next door to Siesta Market. The shop carries a complete line of bar accessories as well as top shelf and name brand liquors, and is the Village's only full service liquor store.

The Morton family is proud to play an integral role in the Sarasota community. They've hosted their annual Firehouse Chili Cookoff for 18 years to benefit the Sarasota Firefighters Benevolent Fund. The family also maintains its own Morton Culinary Education Fund to award scholarships to area students interested in pursuing a culinary career.



"As proud as I am about the past, the future is looking very bright as well."

-Neil Doniger, Vice President

NADCO TAPES & LABELS

NADCO TAPES & LABELS: 30 YEARS DOWN, STICKING AROUND FOR MANY MORE TO COME

Starting in Connecticut in 1988, Neil Doniger and his one-man adhesive Tape and Label company could not have imagined the growth that was ahead of him. Relocating to Sarasota almost 13 years ago, he and his wife Rená are thrilled with the opportunities Sarasota has given them. Being a Women Owned Business (WBENC), earning Green status, receiving ISO certification as well as taking a national company and making it international are just a few of their proudest moments. Nadco proudly serves every market worldwide.

Going into the company's 30th year of business is just one more moment Nadco will be celebrating. None of their great accomplishments could have been possible however, without the help of their loyal and hardworking employees. A few of whom have been with Nadco for over 20 years. Moving their families and their lives from the Northeast to Florida to "stick" by Nadco's side, is

a great example of the culture at Nadco. Nadco will be celebrating these incredible individuals, as well recognizing all clients, vendors, and more who have helped shape one of the most respectable and trusted names in the tape and label industry.

This 30th year will be bringing an abundance of growth as Nadco welcomes on board a fourth-generation successor, Alicia Doniger. With youthful enthusiasm and fresh vision, Alicia recently graduated from Florida State University. She is extremely excited to join the Nadco team, continuing to support such a successful company that her parents have built from the ground up. With developments such as these, we can expect nothing but advancement and continued excellence. Nadco is sure to turn any of your adhesive tape, label or printing projects into a reality. In this 30th year and for many more to come remember, "If you can imagine it, Nadco will make it stick".



PPI TECHNOLOGIES GROUP

"We are protecting our grandkids, the earth and people. We are looking ahead to wellness products so that we don't leave a footprint behind. "

-R. CHARLES MURRAY, CHIEF EXECUTIVE OFFICER

PPi TECHNOLOGIES GROUP is 22 years old. From a small, three-person company, we are now 66 with three divisions. With a plant in Northgate Business Center, we have a 200,000-sq.-ft. facility capable of producing ONE Billion units a year. A true innovation business with a dozen companies operating in different market segments, we built this machinery, alcohol distribution and wellness product GROUP in Sarasota, and visitors are amazed when they see what we have developed with local talent.

The PPi Tech Global Sales [PGS] StandUp pouch machinery and systems division supplies state-of-the-art, high-speed StandUp pouch machines, VialPaQ individual portions, food and fruit tray lines, StickPaQs for consumption of food products and carton systems for packing all types of food and pharmaceutical packages.

The second division, Redi-2-DrinQ Group, started after developing and patenting several key features of our alcohol pouch design and its eco-friendly green structure, following a request from a Californian liquor distributor to replace existing cans and glass bottles.

Penta5 USA, the third division contract packs for other companies and sells 25 all-natural wellness products from five companies, each aimed at a different market segment. The MosquitoPaQ[™] division, for example, employed Dr. John Harlin as Research & Development Director to develop a range of products that protect pregnant women and children, as well as pets, from biting mosquitoes and the risk of ZIKA virus. This division will go onto the Toronto exchange later this year.

My son, Stuart Murray, is the President of all three divisions and leads a very capable PGS Management team, including Sales Director Rob Libera, my nephew. Other members are CFO Karena Thomas, Human Resources' Karen Kidd and another nephew, Jason Smith, as General Manager of Penta5 USA. Completing the team, is my daughter, Sandra Murray-Christensen, who serves as Vice President of Redi-2-DrinQ group liquor distribution, selling products under the 'pink dollar' promotion and supporting women-led businesses.









PPi TECHNOLOGIES GROUP

1712 NORTHGATE BOULEVARD, SARASOTA 941-359-6678 | PPITECHNOLOGIES.COM

"Our use of FMS caters to the full spectrum of fitness interests, including people who may not have been able to work out before and those who want to target specific areas of performance," says Liashek. "From toning and treating to preparatory strengthening, pre-hab, injury prevention and more, every new client we see undergoes FMS. The result is a more focused, personalized approach to take them a step beyond their fitness and wellness expectations." - TIFFANY LIASHEK, OWNER

STUDIO SOUTH FITNESS

TIFFANY LIASHEK OPENED THE DOORS OF STUDIO SOUTH FITNESS IN 2013 to respond to Sarasota's emerging population health conscious seniors in need of a full-spectrum fitness experience. In 2015, the studio transferred to a significantly larger location where intimate surroundings coupled with a highly individualized approach make the studio a unique concierge fitness experience, unrivaled by big box gyms. Now serving the heart of the downtown business district, the Studio has become the destination fitness location for Sarasota's downtown luxury condo dwellers.

Studio South Fitness focuses on quality over quantity in all aspects from memberships to personal training. The combined knowledge of the staff includes more than 90 fitness industry certifications, and brings a wealth of diverse knowledge and expertise to individualized programs. They're also one of the first to incorporate top-tier health services onsite for a comprehensive wellness experience. The Studio creates programs that incorporate personal training with input from medical professionals in nutrition, physical therapy and the latest in medical testing with an emphasis on medical components to ensure success.

Studio South is the first approved Functional Movement Certified fitness facility in the country and Florida's only fitness training provider to be fully staffed by FMS-certified trainers. Liashek formed the studio on her belief in the science of fitness, and ensures that each client receives a Functional Movement Screen (FMS).







"Spectacular achievement is always preceded by spectacular preparation."

-RICHARD WEINTRAUB, CO-OWNER

YELLOW STRAWBERRY HAIR SALON

WITH A PROVEN SYSTEM AND MANY STYLES, Yellow Strawberry is committed to exceeding your expectations. Since its 1994 Sarasota debut, Yellow Strawberry has set the standard for great customer service, earning many "Best Hair Salon" honors. Fueled by a passion for bringing the latest in hair and make-up styles, designs and care, Yellow Strawberry has continued to prosper over the years, including the 2005 opening of a second location in Lakewood Ranch and the newest location on Fruitville Road which has been open for over three years. Their philosophy is very clear: The greatest key to long-term business is quality service. Excellent is not good enough in today's competitive environment, so all the staff at Yellow Strawberry strives to reach exceptional in all that they do— from individualized personal service to continuously polishing technical skills to the highest level. Those exceptional services are tailored to benefit each individual client's own hair and make-up needs and desires. Your satisfaction is what makes everyone— salon and client alike—successful. Every company's greatest asset is its internal and external clients. Yellow Strawberry expands by creating opportunities to the whole team. From its affiliation with international hair and fashion organizations to fundraising events for many charitable causes, and the Community Foundation of Sarasota's Lisa Kreider Memorial Fund that provides scholarships to aspiring stylists, Yellow Strawberry is committed to giving back to the local community. That commitment carries over to its dedication to giving clients the best in service and haircare products to the latest styling techniques that they can apply and use for that salon-style look every day.



YELLOW STRAWBERRY GLOBAL SALONS

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