

SPECIAL AWARDS SUPPLEMENT :: SRQ MAGAZINE :: FEBRUARY 2019

LOCALPRENEUR OF THE YEAR

PURPOSE
PASSION
CORPORATE ACUMEN
INNOVATION
PHILANTHROPY
COMMUNITY IMPACT
LEADERSHIP

2019



JUDGES

LOCALPRENEUR OF THE YEAR | 2019

ANDREW FOLEY, New York City

Jonathan Rose Companies, *Development Manager*

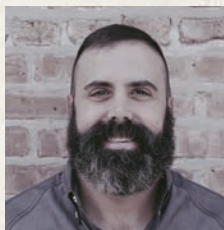
Andrew lives in New York City and works for Jonathan Rose Companies, a socially responsible real estate developer committed to building affordable and environmentally sustainable projects that strengthen communities. A Sarasota native, Andrew previously owned Sarasota News & Books, an independent bookstore and cafe in Downtown Sarasota, and was a founding board member of the Downtown Improvement District.



RAY VILLARES, Denver and Chicago

ORA Interactive, *Chief Growth Officer*

Ray is often characterized with a child-like enthusiasm for innovation and emerging technology. An accomplished leader with vision, he is an entrepreneur, executive mentor, author and public speaker with experience spanning a 20+ year career working with Fortune500 B2C, B2B and not-for-profit organizations in a variety of industries including CPC, financial services, e-commerce, technology, manufacturing and professional services.



LOCALPRENEUR OF THE YEAR COMPETITION 2019 LEADERSHIP CIRCLE

WINNERS

KELLY ISON

EINSTEIN PETS

PAUL MATTISON

MATTISON'S RESTAURANTS
AND CATERING

CANDICE MCELYEA

ONE EIGHT OH PR

PETE PETERSEN

DEALERS UNITED

BRETT WALLIN

WALT'S FISH MARKET AND RESTAURANT

2019 HONOREES

Alyssa Gay Consulting

The Artful Giraffe

Children's World

Ciao Gelato

Dealers United

Discover Sarasota Tours

Einstein Pets

Evolve Business
Consulting

Firmo Construction

Grapevine
Communications

ID8

L.Boutique

LG Kramer Flooring

Mattison's Restaurant
and Catering

Music Compound

Novum

offKors Bakery

One Eight Oh PR

Overturf's Floor and
Fabric

Pip & Grow

Pineapple Yoga Studio

P.J.'s Boutique

SaraFresh Juice

Singleton Roofing

Sinkunas & Company

Southern Sweet Tea
Company

Sterling Tax and
Accounting

Terraform Design LLC

Walt's Fish Market and
Restaurant

X30 Fit and Fit 4 Life

The **SRQ Magazine Localpreneur of the Year** program recognizes entrepreneurs who are running locally-owned businesses with purpose and passion, and who have earned the respect of their peers in the following areas: corporate acumen, innovation, philanthropy, leadership and community impact. Judges were selected based on their expertise and leadership in their fields, experience as entrepreneurs and connectivity to the Sarasota | Bradenton region. We would like to thank the readers of SRQ magazine for nominating this year's honorees, our judges for setting aside the time to engage with this year's 100+ pages of applications and all of our locally owned businesses that cultivate and engineer the success of our local economy and community each and every day. We look forward to engaging this year's Leadership Circle in future entrepreneur programming.

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HONOREE

ALYSSA GAY

OWNER, ALYSSA GAY CONSULTING

"I'M GRATEFUL TO WORK IN THIS COMMUNITY WITH CLIENTS WHO INSPIRE ME AND A BUSINESS THAT ENABLES ME TO PLAN FOR THEIR FUTURES WHILE BUILDING MY OWN LEGACY."

ALYSSA GAY
— consulting —

941-920-3340
ALYSSA@ALYSSAGAY.COM
ALYSSAGAY.COM

After seeing so many small business owners struggle to keep up with their social media and digital marketing presence, on top of running their businesses, Alyssa decided to do something about it. Alyssa Gay Consulting was created to give an online voice to companies who wouldn't otherwise have the time to do so.

Born into a family of entrepreneurs, Alyssa grew up with an understanding and appreciation for local business. Much of her professional life was spent working in startups, including film studios, media companies, and nonprofit organizations, where she successfully implemented social media and digital marketing strategies.

In just one year, Alyssa has blown her initial business plan out of the water—working with more than 15 businesses and entrepreneurs nationwide and in the process of hiring additional staff so that she can continue to help business owners achieve digital success. This has also strengthened her resolve to give back by becoming involved in local causes. There has never been a more exciting time for young, creative business owners in our community and Alyssa is incredibly honored to be recognized as a 2019 Localpreneur of the Year Honoree by SRQ Magazine.

When you partner with Alyssa Gay Consulting, you gain the power and effectiveness of a full-service social media and digital marketing firm, but with the personal touch of a boutique agency. Alyssa Gay Consulting provides social media and digital marketing management for entrepreneurs, local and small businesses, giving you the time to focus on what you do best—your business.



NOMINEE

TAMMY HAUSER

FOUNDER, DISCOVER SARASOTA TOURS

"I LEARNED EVERYTHING I NEED TO KNOW IN THE THEATER. AS A PERFORMER, DIRECTOR, AND PRODUCER, I ENJOY THE CREATIVE PROCESS OF BRINGING STORIES TO LIFE."

Known as a highly creative, no-nonsense, never-say-never lover of challenge, Tammy Hauser relies on her instinct for seeing the opportunities that others do not. Tammy brings those instincts, skills, and talents to her new company, Discover Sarasota Tours, which is part entertainment, part history, and partly a love story for Sarasota—the only place she ever chose to live. Discover Sarasota Tours offers entertaining, interactive and informative air-conditioned trolley tours of the most interesting people, intriguing places and amazing stories that shaped Sarasota's rich cultural past.

DISCOVER SARASOTA TOURS
1826 4TH STREET, SARASOTA
941-260-9818 | DISCOVERSARASOTATOURS.COM

Jakobi Davis is a 15-year-old IB student at Riverview High School and an aspiring engineer who created Novum, a device that charges cell phones through the power of pedaling a bike. Jakobi started developing Novum in 2017 in the Perlman Price Young Entrepreneurs (PYE) Program at the Boys & Girls Clubs of Sarasota County. However, Jakobi's inspiration for the product came at an earlier age when he lived in Mumbai and saw how access to renewable energy sources could significantly improve the quality of life in developing countries. Through PYE, Jakobi conducted market research, built a business plan and pitched his venture to investors before winning seed funding to create his prototype. He's now selling Novum online through Etsy, and hopes to use a portion of the sales to give back by retrofitting old bikes with Novum and setting them up at public places like parks, schools or hospitals.

NOMINEE

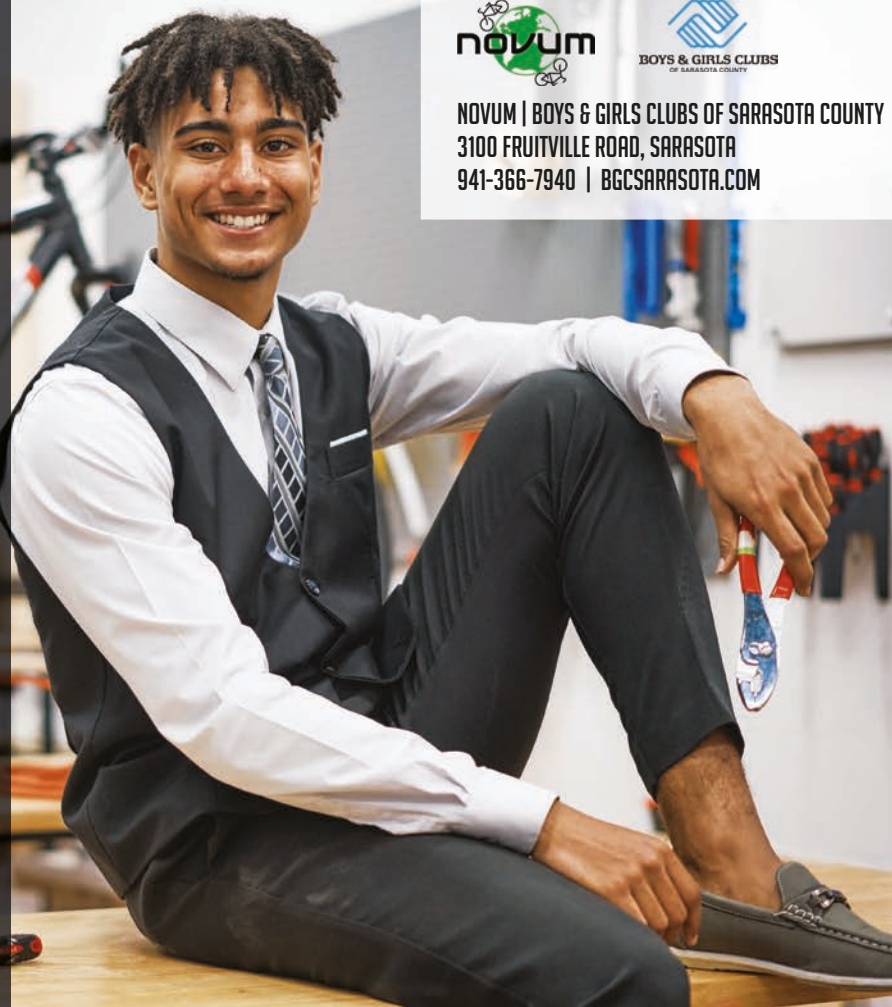
JAKOBI DAVIS

FOUNDER, NOVUM

"I'M BIG ON SOCIAL CORPORATE RESPONSIBILITY. NOVUM CAN BRING AWARENESS TO INEQUALITY, ENVIRONMENTAL SUSTAINABILITY AND THE EFFICACY OF RENEWABLE ENERGY."



NOVUM | BOYS & GIRLS CLUBS OF SARASOTA COUNTY
3100 FRUITVILLE ROAD, SARASOTA
941-366-7940 | BGCSARASOTA.COM





5201 PAYLOR LANE, SARASOTA
941-351-0024 | GRAPEINC.COM

HONOREE

ALLISON IMRE

PRESIDENT/OWNER GRAPEVINE COMMUNICATIONS

"AS A BUSINESSOWNER, I KNOW THAT SUCCESS IS IMPOSSIBLE TO ACHIEVE WITHOUT THE PEOPLE WHO BELIEVE IN ME AND A TALENTED TEAM TO BRING THE VISION TO LIFE. IT'S EASY TO SHINE WHEN YOU'RE SURROUNDED BY STARS."

Celebrating its 17th year of business in Sarasota, Grapevine Communications has earned a widespread reputation for its world-class marketing, advertising, digital, social media and public relations work.

President/Owner Allison Imre leads the charge of the agency, but is quick to give the credit for Grapevine's years-long success to its tenured staff members, who consistently deliver cohesive solutions to complex needs with a focus on creativity, strategy and accountability.

The Grapevine team encompasses creative writers, designers, web developers, digital strategists, account executives, and public relations & social media specialists who are proven experts in their fields. Each day, the staff gathers to bring fresh, bold and inspired ideas to life, using a blend of traditional and digital media strategies designed to grab attention, develop memorable brand experiences and drive growth. This collaboration of passionate professionals has led Grapevine to consistently attract and serve an ever-growing roster of local, regional and national businesses.

Serving industries from manufacturing to memory care—and just about everything in between—Grapevine continues to make its mark by performing all facets of its powerful multimedia, cross-platform capabilities in-house. This approach provides clients with one trusted, highly experienced, undeniably effective source for business-boosting results.





556 SOUTH PINEAPPLE AVENUE, SARASOTA
941-906-1350 | LBOUTIQUES.COM



HONOREE

LEEANNE SWOR

OWNER, L.BOUTIQUE AND L.SPA

“THE GROWTH AND SUCCESS OF L. BOUTIQUE & L. SPA IS DUE TO THE EXCELLENT STAFF AND THE SUPPORT OF OUR AMAZING CLIENTS. WE ARE GRATEFUL FOR THE OPPORTUNITY TO DO WHAT WE LOVE EVERY DAY!”

During a rare quiet moment at L. Boutique, owner LeeAnne Swor observed her associates passionately creating wardrobes for excited clients, took in the beauty of the window displays created by another associate, and watched another busy creating social media content. LeeAnne looked out the window across Pineapple Avenue and gazed upon both tourists and locals enjoying lunch at The Fountain Café. She was suddenly transported to November 2003, when she was one of those very tourists, enjoying a quiet lunch and feeling rejuvenated by the warm afternoon sun. LeeAnne fell in love with the charm of Burns Court and the independently owned stores, salons and restaurants reminiscent of European side streets. Destiny, fate, divine intervention and LeeAnne's own burning entrepreneurial spirit came to a confluence that day, and she decided to move her store from Atlanta to Sarasota. In four days, she entered into a 2000 sq. ft. lease for 610 Pineapple Avenue, found a home, and hired an employee. As the saying goes, “the rest is history.” The 24 year evolution of her business that began with two employees selling clothes in a small cottage in Atlanta is now L. Boutique & L. Spa, boasting 24 associates in a 6000 sq. ft. building anchoring the north end of historic Burns Court. Fulfilling the community's desire for a pleasing aesthetic shopping and spa experience, L. Boutique features over 40 designers, and every client enjoys the experience of the experienced and dedicated staff; staff that excels in creating wardrobes specific to each client's needs. L. Spa is a destination niche spa, offering full medical spa services and earning the reputation of the place to go for excellent skincare. There is no doubt in LeeAnne's mind that her talented staff is the reason for her growth and success. Many of her “L. Girls” have been with her for well over five years, that very first girl she hired still works for her today. Even after all these years, LeeAnne still enjoys coming to work every single day, and she is so proud to see the incredible women that work with her doing what they love!

HONOREE

AMY S. FULTON

VICE PRESIDENT, SINGLETON ROOFING

"I AM HONORED TO HAVE BEEN NOMINATED FOR MY WORK PROFESSIONALLY AND THROUGH VOLUNTEERING. I LOVE SARASOTA AND THE PEOPLE IN IT. THIS IS MY HOMETOWN!"

Orzel Singleton founded Singleton Roofing in 1969. Due to illness, Orzel handed control of the company to his son, Alvin Singleton, in 1977. The company was incorporated with the state of Florida as Alvin J. Singleton, Inc. Alvin Singleton is a past-president of the local Sarasota Manatee Roofing Association (SMRSA) and the state Florida Roofing and Sheet Metal Contractors Association (FRSA). Two of Alvin's children are a large part of the company. Tad Kitchner, his son, is the Operations Manager and has been on board since 1994. Amy Singleton Fulton joined the firm after graduation from Florida State in 2000 and is the Vice President. Following in her father's footsteps Amy is also a past-president of the local roofing association the SMRSA.

Singleton Roofing is a strong believer in helping and giving back to the community. Amy Singleton Fulton serves on the executive board of the Healthy Start Coalition of Sarasota County and the S-Club Alumni Letterwinners Association for Sarasota High School. A lot of their advertising dollars are spent with local non-profits and youth organizations.

In celebration of Singleton Roofing's 50th Anniversary this year they will be giving away two free roofs. Follow them on Facebook to learn more about it.



2504 NORTH EUCLID AVENUE, SARASOTA
941-365-3359 | SINGLETONROOFING.COM

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