

THE SRQ ARTS AND CULTURE ONE BOOK

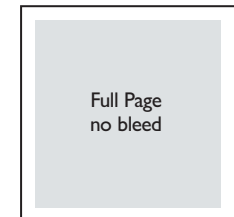
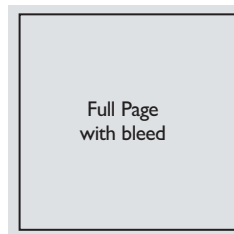
CONVERGE



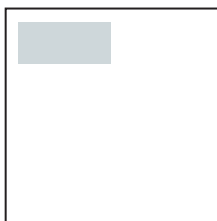
Visual Arts
Theater
Architecture
Performing Arts
Film and Cinema
Sculpture
Dance

Production Specifications

Size of Ad	Width		Height
Trim Size	8.75"	×	8.75"
Full Page with bleed	9" (incl. 1/8" bleed)	×	9" (incl. 1/8" bleed)
Full Page no bleed	8.25"	×	8.25"
Half Page — Horizontal	8.25"	×	4"
Half Page — Vertical	4"	×	8.25"
Quarter	4"	×	4"

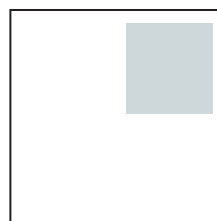


Marketplace



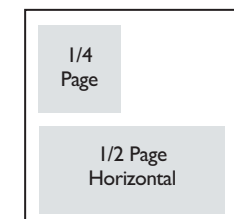
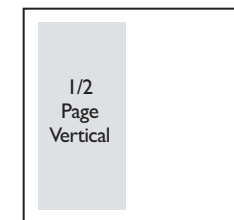
SINGLE 1/8

Image Size: 2"w x 1.75"h
Required Text: Name of Advertiser; Copy for ad, 25 words max for 1/8 page
Contact information (no more than 4 lines)



DOUBLE 1/4

Image Size: 2"w x 3.625"h
Required Text: Name of Advertiser; Copy for ad, 50 words max for 1/4 page
Contact information (no more than 4 lines)



Print Specifications

Print Resolution	300dpi, 150-line screen
Binding	Perfect Bound
File formats	PDF, Illustrator EPS, Photoshop PDF accepted High resolution. 300 dpi. All text outlined. CMYK files.
Media	Files can be submitted via email to: adproduction@srqmediagroup.com or delivered on a CD-ROM. For FTP instructions, contact Shelby Tudor in Client Services at shelbyt@srqmediagroup.com or 941-365-7702 x211
Proofs	Match Prints required to match color. Epsos for information only.

SRQ MEDIA GROUP

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